



Zarządzanie domenami danych podstawowych w zakresie ich masteryzacji

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Agenda 1

1 Informatica Multidomain MDM - wprowadzenie

2 Live Demo

3 Q&A

Pioneering the Intelligent Data Management Cloud

ANY
DATA



MULTI
CLOUD



BATCH, REAL-TIME
& STREAMING



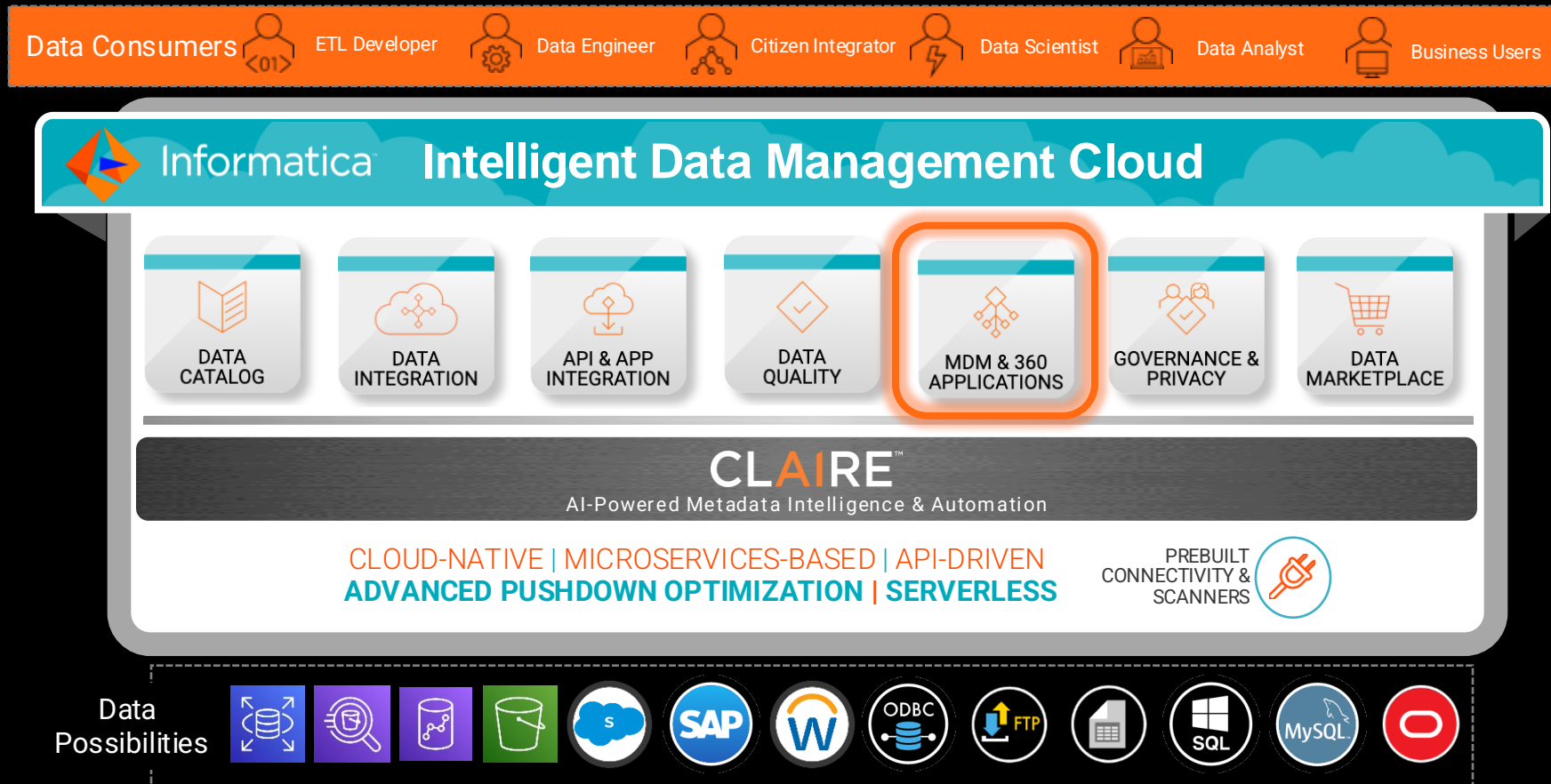
ANY
DATA USER



Informativa[®]

Informatica Intelligent Data Management Cloud

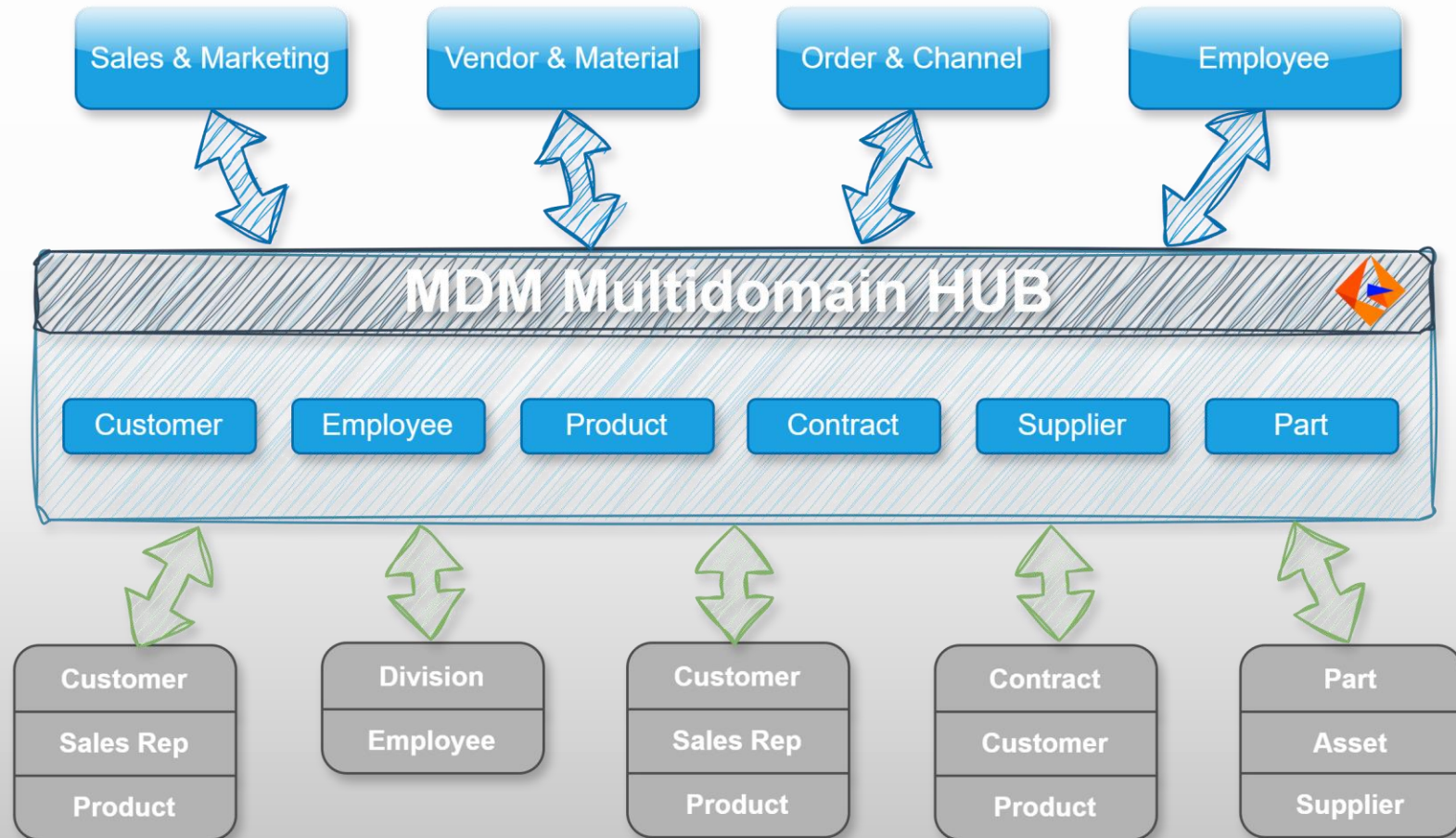
Manage, govern and unify your data on a single platform



Multidomain MDM – podstawowe założenia

MDM to kontrolowany proces tworzenia i utrzymywania systemu rekordów

Cel –przechowywanie i udostępnianie poprawnych, spójnych i kompletnych podstawowych danych

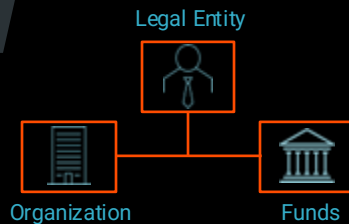


Flexible business model-driven MDM

Requirement for Authoritative and Trustworthy MDM

1

Flexible multidomain data model



Adapts to your business requirements and data model
Does not force you to adapt to vendor-supplied data model

Fits Your
DATA

2

Automatically generated services and user interface

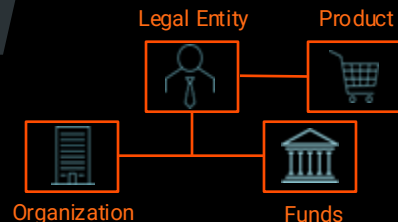


Delivers value in weeks in every phase of your project
Does not delay your project to years and risk cancellation

Fits Your
PROCESSES

3

Same platform to scale to other business problems/ domains

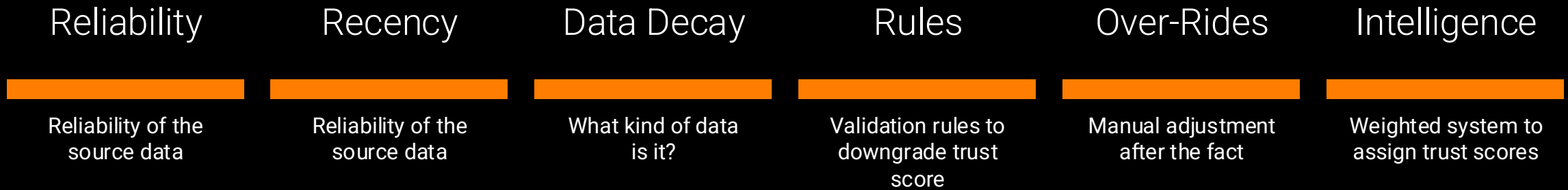


Leverages your existing investments as business needs evolve
Does not increase your TCO by requiring additional MDM applications

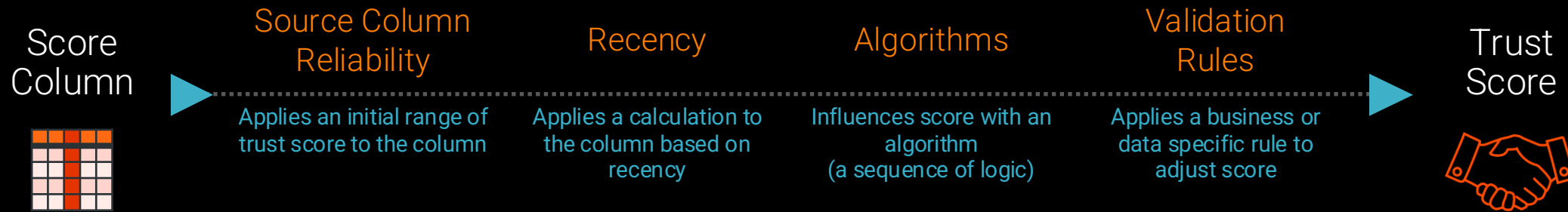
Fits Your
BUSINESS

Trust Framework

Weighting system that assigns Trust Score to every source column

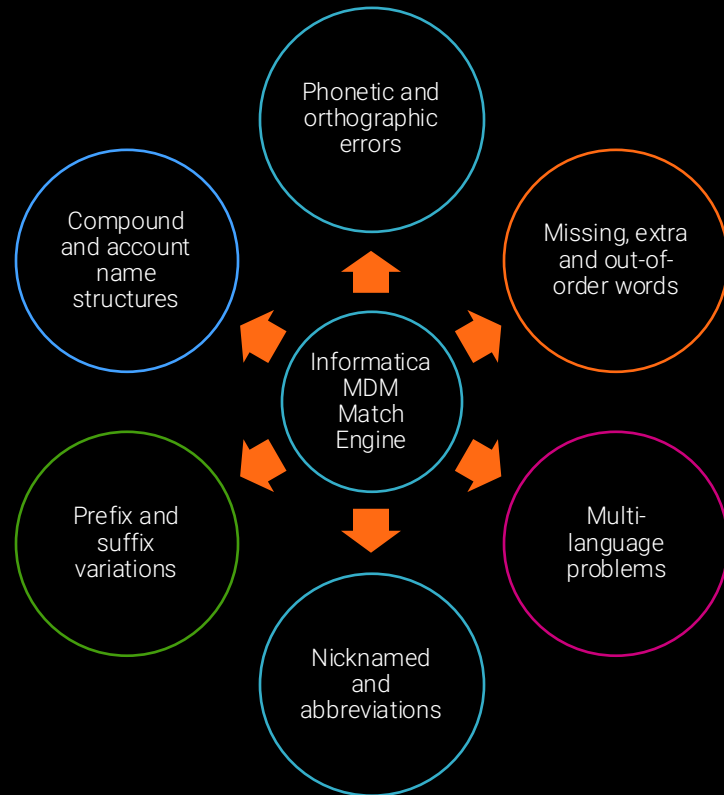


Informatica Trust Framework



Matching Technology

World's **best** matching engine – used by more than 1300 organizations



Superior data matching leverages best-in-class algorithms

Proven technology with more than 30 years of intelligence

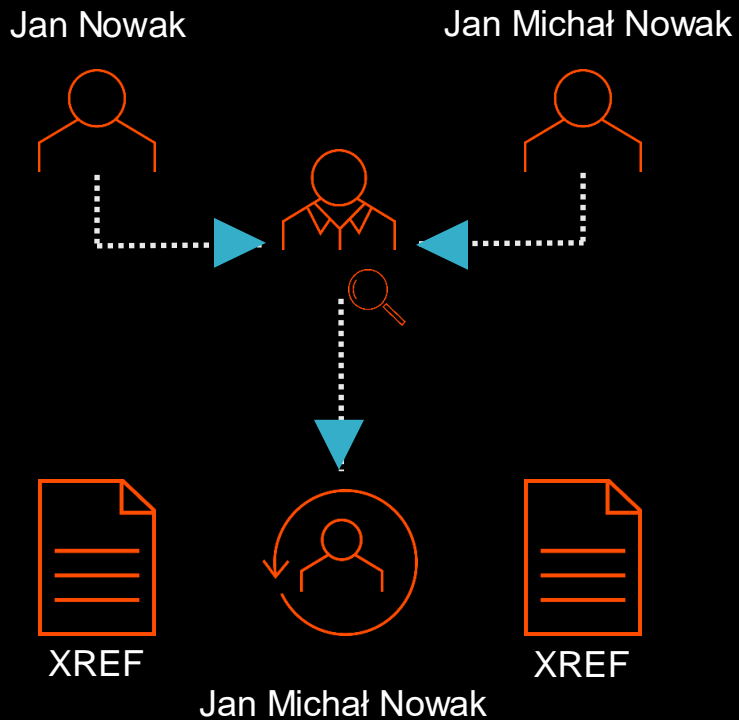
Out-of-the-box rules for global country populations, language and character sets

Overcomes the error and variations in the data

High performance for extreme data volumes

Merge

Recognize the entity accurately across multiple systems



Identify candidates for matches across multiple systems based on **configurable rules**

Determine match, non-match based on user **defined thresholds**

Select most **reliable attributes** to survive, at the cell level

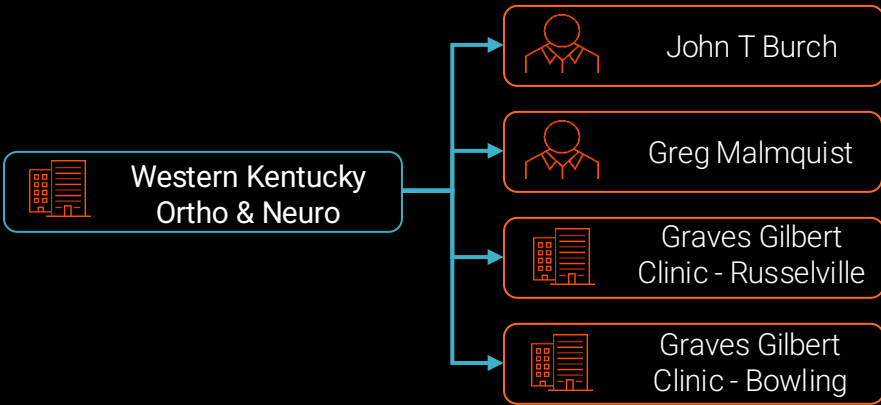
Reduce **manual effort** by automatically merging high confidence matches

Efficient manual reviews with built in data steward screens and **workflows**

Complete **history** and lineage of data changes – allow you to easily unmerge

Relate

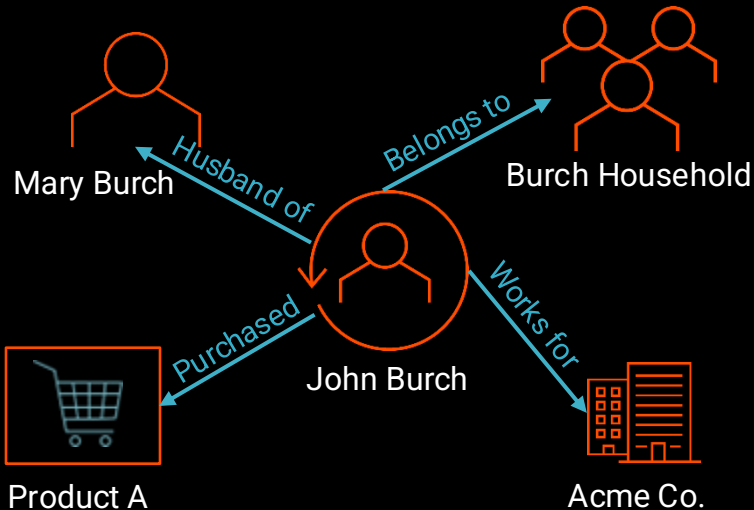
Capture data relationships between people, products and locations



Consolidated view of all the relationships and a single place to manage them

Manage master data and the relationships in one single place

Manage relationships from different applications and systems

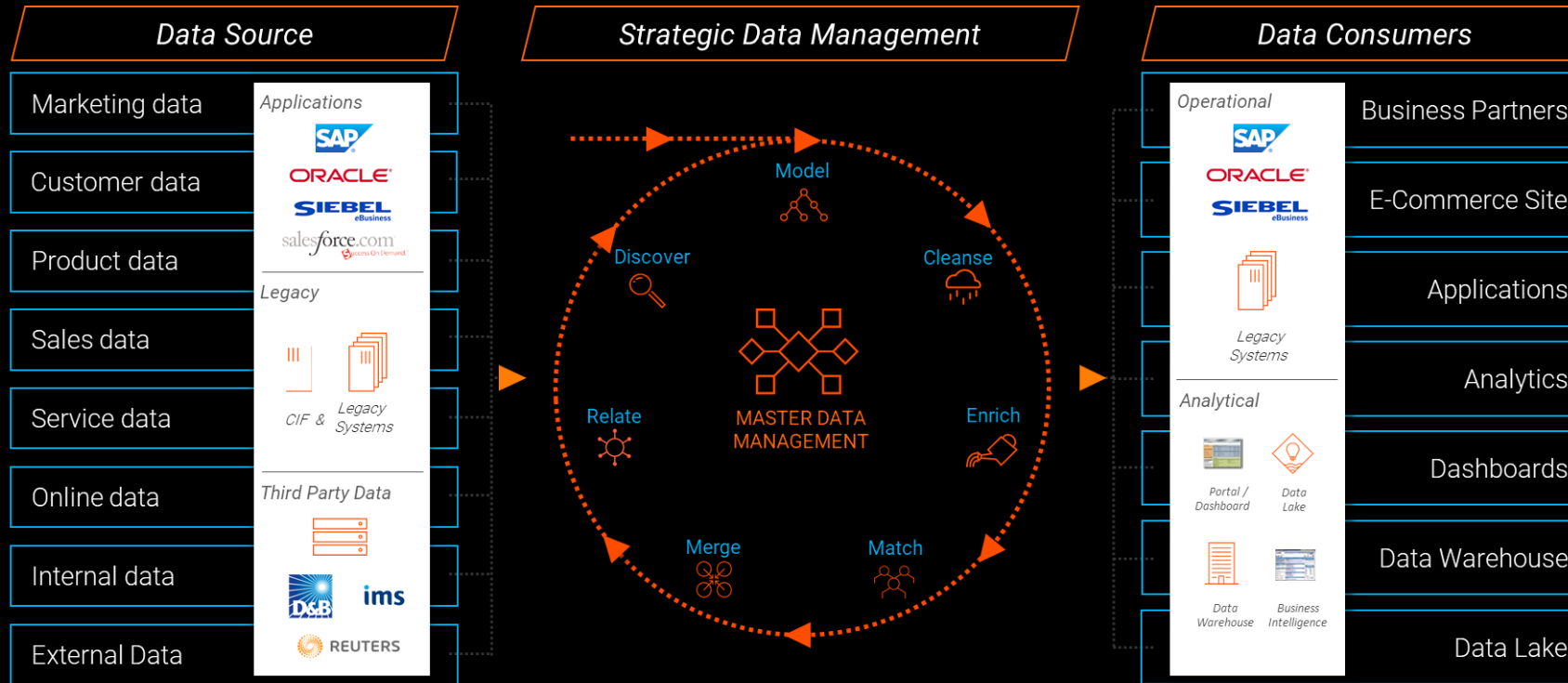


Create and manage a rich set of multiple hierarchies for different purposes

Maintain history and lineage of relationship changes

Deliver

Secure delivery of master data to business processes



Real-time access to business-critical master data via MDM APIs

Batch access to master data via data integration

Informatica MDM difference

Agile. Effective.
Efficient.



Flexible data model



Ability to handle complex relationships



Cloud Architectural flexibility



Integrated data quality, data-as-a-service



Multidomain support



History and lineage



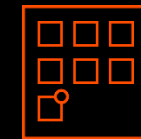
Intuitive user interface



Start small and expand



Configuration (vs Hard Wire Customization)



Accelerators and solutions to fasten up implementation

LIVE DEMO



Intelligence Cloud Data Platform

Zalety rozwiązania

- ✓ 30 lat lider na światowym rynku rozwiązań integracji danych
- ✓ Platforma CodeLess / No-Code
- ✓ Szeroki zakres integracji: Bazy danych, Aplikacje – dowolne scenariusze integracji
- ✓ Krótki czas implementacji - 3 do 6 miesięcy (MVP)
- ✓ Wysoka wydajność i skalowanie rozwiązania
- ✓ Elastyczna architektura platformy – On-premise, Hybryda, Cloud, Data Mesh
- ✓ Pełne wsparcie polskiego dostawcy – [Integral Solutions](#)

Where data & AI come to



Informatica®